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FOR IMMEDIATE RELEASE

Learning the Bible's ABCs in an Innovative Way Ambitious Sunday school curriculum launched by AiG

PETERSBURG, Ky., July 24, 2012 – As a ground-breaking new Sunday school curriculum is arriving on dozens of pallets inside the warehouse of Answers in Genesis (AiG), pre-sales of the unique Answers Bible Curriculum have already witnessed a wide acceptance. Thousands of ABC kits have already been sold to churches across America. When many of today's Sunday school programs are teaching mostly Bible stories and with little depth, ABC will meet a tremendous need. It takes seven age groups on a full sweep of biblical history in three years, defending the authority of the Bible along the way.

"We believe many publishers of Sunday school curricula are watering down their content. They claim that more in-depth Bible teaching is too difficult for young people to comprehend. AiG disagrees," declared Ken Ham, president of AiG and the renowned Creation Museum. "Over the years, several Sunday school teachers have told me of the weak curricula they have been instructed by their church to use. They have also said to me that as a result, many young people lack a basic understanding of the ABCs of Christianity. Not surprisingly, they also can't effectively defend the Christian faith.

"Our successful Vacation Bible School curricula and student assemblies around the country have shown that young people are indeed yearning for more depth of Bible teaching, including how to defend the Bible," Ham continued. "AiG's experience in successfully reaching youth with apologetics teaching makes us uniquely qualified to produce the ABC program."

Ham noted that young people and adults in churches today are bombarded with messages from the media, museums, and magazines that contradict Scripture. Ham pointed out a distinctive of ABC – defending the entire Bible. "For example, it's not adequate enough today just to teach about the Flood and the Ark of Noah," Ham said. "The account must be shown as historical and accurate."

The new ABC program will answer questions from skeptics about the Flood such as: was the Ark really big enough to handle all the animals, and where did all the water come from to cover the earth? In the New Testament section, ABC will defend the account of the Resurrection of Christ and other events.

In another distinctive of ABC, which covers all 66 books of the Bible, the curriculum has children (starting with preschoolers) and teens studying the same section of Scripture as their parents. It is truly an integrated program for family discipleship. Correspondingly, a unique bonus is a guidebook to use for optional devotional times for families to hold at home after their Sunday school lessons at church.

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The need for such a curriculum became clear when AiG commissioned the renowned America’s Research Group (ARG) to find out why 2/3 of young people are leaving the church when they turn college age. In its nationwide research, ARG discovered that doubts about the relevancy and accuracy of the Bible were a major reason for the youth exodus. A substantial number of young people could not defend the Christian faith and/or saw the Bible as irrelevant in our modern technologically advanced society.

Dan Zordel of AiG, who headed up the massive project, stated: “Imagine what would happen if churches began teaching their people how to defend the Christian faith and remain solid on the Word of God? As this ABC program presents answers to some of the skeptical questions of our age, Christians will be more emboldened to present the gospel to others. ABC meets a great need.”

A highly qualified advisory council assisted Zordel’s curriculum team in making sure that ABC would meet the needs of churches across America, regardless of denomination or church size.

As ABC presents and defends what the Bible teaches from Genesis to Revelation, the gospel is taught throughout, starting with Genesis (Genesis 3:15). Furthermore, ABC encourages believers to become more conformed to the image of Christ. Using the initials ABC, the curriculum emphasizes:

A—Apologetics. In a practical way, all ages will be equipped to answer the skeptical questions of this age, leading to a full confidence in the authority of God’s Word.

B—Biblical authority. Each age level is taught chronologically through the Bible (with many references to the New Testament), building a strong Christian worldview.

C—Christ-centered. All ages are taught to focus on Christ and His gospel message.

See a video and PDF downloads at answersingenesis.org/answers-bible-curriculum.

Answers in Genesis is a biblical apologetics ministry which conducts about 300 teaching meetings each year and produces the Answers radio program heard on more than 500 stations in the U.S. The AnswersInGenesis.org website is this year’s “Best Ministry Website” as picked by the 1,200-member National Religious Broadcasters (with about 1 million web visits a month). Its Answers magazine, for two years running, has picked up the highest award for magazine excellence by the Evangelical Press Association. AiG’s Creation Museum has welcomed over 1.6 million visitors in five years, and AiG is now designing a full-size Noah’s Ark in northern Kentucky.

For information on AiG and ABC, see www.AnswersInGenesis.org.

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